

Callicarpa americana



Family: Lamiaceae

Common Name: American Beautyberry

- USDA Hardiness: Zones 6 to 10 (most of Virginia Beach and Norfolk are 8a, parts of Chesapeake are 7b)
- Height: 4-6'
- Spread: 4-6'
- Light requirements: Sun to part shade
- Soil: drought tolerant, requires well-drained soil
- Flower color: lilac, Jun-Aug
- Fruit color: magenta
- Fruit Time: Sep-Mar
- Planting time: any time
- Growth: Fast grower; can be pruned aggressively prior to new spring growth and flowering to control size; good understory shrub, easily propagated
- Native Origin: Northeast US to southern Canada
- Good alternative to invasive Linden, Tea, Double-File, and Siebold Viburnums
- Interesting Fact: Native Americans used the root and leaf in sweat baths for rheumatism, fevers, and malaria. Root tea used for dysentery, stomach aches. Root and berry tea used for colic.

Reference:

<http://www.wildflower.org>

<http://plants.usda.gov>